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FASHION ANGELS OPENS NEW TWEEN SHOP AT LEARNING EXPRESS

MILWAUKEE, WI – May 8, 2018 – Fashion Angels is proud to announce the debut of their new store-within-a-store concept that opened Tuesday at local toy retailer, Learning Express of Brookfield. The custom-built display will highlight the brand's trend driven product line for tweens.



“We are thrilled to have our line featured in one of our area’s great independent toy retailers,” said Fashion Angels’ CEO, Mark Miller. “The face of retail has been changing drastically in the recent months and we are excited to partner with Learning Express and support brick-and-mortar retailers with a result

The Fashion Angels Shop at the Learning Express in Brookfield Square Mall (95 N. Moorland Road, Brookfield, WI) will become a premiere shopping destination for anything and everything tweens need. The Shop features the company’s popular Magic Sequin Collection of backpacks, zip pouches, pillows and more. If you don’t get distracted by all the sequins – there is a selection of the company’s craft kits, sketch portfolios, must-have party favors, room décor, and bath and beauty lines. There is also a craft station for in-store demos of feature products, as well as a beauty bar where customers can sample the Fashion Angels growing beauty line.

Fashion Angels plans to keep product offerings at The Shop fresh and change the display as new products arrive, and as trends and seasons change. Fashion Angels hopes to expand their store-within-a store concept to additional specialty retailers this fall.

ABOUT FAHION ANGELS

Milwaukee-based Fashion Angels Enterprises, established in 1996, is an award-winning, leading designer and manufacturer of tween lifestyle and activity products. The company’s product ranges from sketch portfolios, DIY craft and activity kits, fashion accessories, handbags, school supplies, stationery, room décor, bath and beauty items, and much more. Fashion Angels products are carried in specialty toy and gift retail stores, department store, drug store, and mass retailers around the world. For more information visit: www.FashionAngels.com.

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