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## **A Mini Twist on the Coloring Trend**

**MILWAUKEE, WI** – (February 18, 2016) – Fashion Angels, a leading manufacturer of lifestyle products showed their complete 2016 line to retailers at the American International Toy Fair held in New York this past week. Among its newest additions are perfectly sized miniature coloring books suitable for all ages.

“The adult coloring book trend has been going strong recently and our new Pocket Coloring Portfolios are a great addition to the ongoing coloring phenomena,” said Mark Miller, CEO of Fashion Angels Enterprises. “Fashion Angels has always prided itself with creating high quality and trend-driven products for the tween market, and more importantly, something parents can enjoy doing along with their kids.”

The Pocket Coloring Portfolio collection from Fashion Angels is an exclusive set of miniature portfolios designed to express creativity on the go. This new line of coloring books allows aspiring artists to express their creativity and enjoy the benefits of coloring. Titles include – Graphic Art, Zendoodle Designs, and Fashion Inspired. Each of the miniature-sized coloring books have over 90 pages of beautiful line drawings that await color and customization.

Fashion Angels’ Pocket Coloring Portfolios are the perfect alternative for those looking to be creative and express themselves without having to turn to technology. Studies have shown that coloring books have been linked to releasing tension, fostering creativity and training the brain to focus – even in those that would consider themselves the non-creative type. With 6 of the Top 20 Book Sellers on Amazon.com being coloring books, these travel-sized versions will be a welcome addition to the coloring book market.

The Fashion Angels Pocket Coloring Portfolios will be available at retailers nationwide in Spring 2016.

### **ABOUT FASHION ANGELS**

Milwaukee-based Fashion Angels Enterprises, established in 1996, is the leading designer and manufacturer of lifestyle and activity products. The company’s product ranges from Arts & Crafts kits, jewelry making sets and fashion design portfolios as well as fashion accessories, handbags and room décor items, which are marketed under the company’s Style.Lab by Fashion Angels brand.

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